

Guadalupe Moreno

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LINKS

[Personal Website](#)

RESEARCH INTERESTS

I am a postdoctoral researcher at Goethe University in Frankfurt, Germany, working at the intersection between economic sociology and international political economy. My research seeks to understand how contemporary money works, especially its hierarchical and disciplining effects on the global peripheries.

ACADEMIC APPOINTMENTS

Jul 2024 — Jul 2024	Visiting Postdoctoral Researcher, Weizenbaum-Institut	Berlin
Oct 2021 — Present	Postdoctoral Researcher, Goethe University Frankfurt ConTrust Cluster Chair: Prof. Rainer Forst	Frankfurt am Main
Oct 2023 — Dec 2023	Visiting Postdoctoral Researcher, McGill University Department of Political Science Chair: Prof. Juliet Johnson	Montreal
Oct 2020 — Sep 2021	Postdoctoral Researcher, Max Planck Institute for the Study of Societies Cluster Sociology of Markets Chair: Prof. Jens Beckert	Cologne

EDUCATION

Oct 2016 — Nov 2020	Ph.D. in Economics and Social Sciences, International Max Planck Research School & University of Cologne Magna Cum Laude Advisor: Prof. Jens Beckert
Mar 2012 — Apr 2016	MA in Economic Sociology, National University of San Martín - School of Social Sciences Summa cum laude Advisor: Prof. Alexandre Roig
Mar 2001 — Mar 2008	Bachelor of Arts in Anthropology, National University of La Plata Summa cum Laude 2008 Joaquin Gonzalez Award

In Preparation. Inflation, Financial Power and Distributional Conflict under financial capitalism: A comparative analysis of Argentina and Turkey (2018-2022) (Co-authored with Ayca Zayim). In Preparation. Draft accepted at Review of International Political Economy Workshop. To be held in San Francisco, April 2nd, 2024.

Under Review. Broken fictions of money: understanding monetary distrust in Argentina. In: *Max Planck Institute for the Study of Societies Discussion Papers Series*. To be revised and resubmitted in February 2024.

JOURNAL ARTICLES
(PEER REVIEWED)

2024. Small money, large profits: how the cashless revolution perpetuates social inequality (Co-authored with Barbara Brandl and David Hengsbach). *Socio-Economic Review*. January 2024.
2015. Código Civil y úteros en el mercado. Crónica de la disputa por la legalización del 'alquiler de vientres' en Argentina. *Papeles de Trabajo*, Vol. 9, Issue 15, pp. 150-168.
2011. Aportes para la coproducción de conocimientos interculturales en camino hacia sociedades sustentables. *Realidad Económica*, Issue 263, pp. 115-132. (Co-authored with Carlos Alemany).

BOOK CHAPTERS (PEER REVIEWED)

2024. La sociología económica del dinero. In Castro, Carlos. (ed.) *Manual de Sociología Económica*. Madrid: Universidad Autónoma de Madrid Ediciones (conditionally accepted).
2016. Legislar sobre la vida: Los saberes autorizados y la regulación de la gestación por sustitución en Argentina. In C. Straw, E. Vargas, M. Viera Cherro, & M. Tamanini (eds.), *Reprodução assistida e relações de gênero na América Latina* (pp. 211-237). Curitiba: CVR Editora.
2013. 'Esta tierra tan sin disciplina y sin conocimiento'. Notas sobre la presencia eclesiástica en la jurisdicción de San Salvador de Jujuy (1550-1630). 'Por la salvación eterna de los naturales'. El rol de la Iglesia en la sujeción de los grupos indígenas entre 1550-1630. Silvia Mallo and Susana Aguirre, eds. Buenos Aires: SB, pp. 93-128.
2012. Las prácticas de intercambio en los Andes Centro-Sur. Un breve recorrido. Raíces y alas: estudios ofrecidos a la Profesora Silvia Mallo con motivo de su jubilación. Fernando Jumar and Josefina Mallo, eds. La Plata: FAHCE/UNLP, pp. 267-288.

THESIS

2020. Working fictions of money: the making of currency (dis)trust in Argentina (1880-2020)". PhD thesis, University of Cologne digital repository (KUPS). Doi: <https://kups.ub.uni-koeln.de/30393/>
2016. "Cuerpo y dinero en el debate por la regulación del 'alquiler de vientres' en Argentina". MA Thesis. Universidad Nacional de San Martín digital repository. Doi: <http://ri.unsam.edu.ar/handle/123456789/1170>

WORKSHOP PRESENTATIONS (BY INVITATION)

- Forthcoming.** Inflation, Financial Power and Distributional Conflict under financial capitalism: A comparative analysis of Argentina and Turkey (2018-2022). (Co-authored with Ayca Zayim). Review of International Political Economy Workshop at ISA Annual Convention, San Francisco, April 2nd, 2024.
2023. The digitalization of payments and the problem of inclusion and exclusion (co-authored with B. Brandl and D. Hengsbach). Workshop Payment Infrastructures and Multidimensional Inequalities. Weizenbaum Institut, Berlin. April 2023.
2022. Distrusting Money. The Global Financial Crisis and the Social Critique of Capitalist Credit Money. Workshop Reflections from the Past. Leibniz-Institut für Finanzmarktforschung (SAFE). Frankfurt. June 2022.
2022. Unbelievable Futures: the failure of inflation targeting in Argentina. Workshop Financial Peripheries: elite and everyday finance in the global south. Max-Planck Institute for the Study of Societies. May 2022.
2021. Unimaginable Futures: the failure of inflation targeting in Argentina (2016-2018). Workshop Whither Democratic Capitalism? Transformations, struggles, and imaginaries of the future economy in Europe and Latin America. Max-Planck Institute for the Study of Societies. March 2021.
2019. We will give back the People their Currency. The Macri administration and a new promise of value. Workshop Money, finance and the extraction of value in the Global South, Amsterdam. December 2019.
2019. Condemned to the Dollar? Analyzing monetary trust in Argentina (2015-2018). Doctoral Colloquium, Latin-American Institute, Freie Universität Berlin, Berlin. July 2019.
2019. We will give back the People their Currency. The Macri administration and a new promise of value. Workshop Crisis of expectations, expectations of crisis, Max Planck Institute for the Study of Societies, Cologne. April 2019.
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CONFERENCE PAPERS
(SELECTION)

Forthcoming. Inflation, Financial Power and Distributional Conflict under financial capitalism: A comparative analysis of Argentina and Turkey (2018-2022). (Co-authored with Ayca Zayim). Society for the Advancement of Socio-Economics (SASE) Conference, Limerick, June 2024.

2023. Inclusive revolution or uneven advancement? The political economy of cashless payments in Latin America and Africa. European Consortium for Political Research, Prague, September 2023.

2022. Unimaginable Futures: the public's expectations and the failure of inflation targeting in Argentina. Society for the Advancement of Socio-Economics (SASE) Conference, Amsterdam, July 2022.

2021. Working Fictions of Money. Society for the Advancement of Socio-Economics (SASE) Conference, Virtual event, July 2021.

2016. Body Markets: legalizing surrogacy in Argentina. Facultad de Derecho, Universidad Nacional de Palermo, Buenos Aires. August 2016.

2016. Body Markets and Bioethics. Facultad de Psicología, Universidad de Buenos Aires, Buenos Aires. July 2016.

2015. Debating Money: the regulation of surrogacy in Argentina. XI Jornadas de Sociología, Universidad de Buenos Aires, Buenos Aires. July 2015.

2014. Renting Wombs: right to procreation or new market?. VII Encontro Nacional de Estudos do Consumo, Pontificia Universidad Católica de Río de Janeiro, Río de Janeiro. September 2014.

2014. Surrogacy and the Commodification of the Body. IX Jornadas de Estudios Sociales de la Economía, Universidad Nacional de San Martín, Buenos Aires. September 2014.

2013. Surrogacy and the Commodification of the Body. X Reunión de Antropología del Mercosur, Universidad Nacional de Córdoba, Córdoba. July 2013.

2012. Debating Money: the legislation of surrogacy in Argentina. VII Jornadas de Estudios Sociales de la Economía, Universidad Nacional de San Martín, Buenos Aires. September 2012.

OTHER PUBLICATIONS

2023. On studying money from the top down. A comment on Inflation: Pragmatics of money and inflationary sensoria, by Federico Neiburg. *Economic Sociology*. Vol. 24, Issue 3, pp. 31-33.

2023. Zinserhöhung zur Inflationsbekämpfung: In der Eurozone fehl am Platz. *GesellschaftsForschung 1*, 2023.

**Panel Comparing from and for Latin American
Political Economy**

Organized together with Pedro Perfeito Da Silva. September 4, 2023. European Consortium for Political Research, Prague.

**Workshop Financial Peripheries: elite and
everyday finance in the global south**

Organized together with Tod van Gunten. May 12-13, 2022. Max Planck Institute for the Study of Societies, Köln.

**Mini-Conference Imagined Capitalist
Transformations and the Politics of the Future
Economy**

Organized together with Jorge Atria, Jens Beckert, Felipe Gonzalez, and Aldo Madariaga. July 2-5, 2021. SASE Conference (online).

IMPRS-SPCE Graduate Retreat

Organized together with Laura Einhorn. October 27-28, 2017. Max Planck Institute for the Study of Societies and University of Duisburg, Duisburg.

CONFERENCES AND
WORKSHOPS
(ORGANIZED)

Jornadas de Estudios Sociales de la Economía

Member of the organizer committee since 2012 until 2016. Instituto de Altos Estudios Sociales, Universidad Nacional de San Martín, Buenos Aires.

FELLOWSHIPS, HONOURS AND GRANTS

- Mar 2016 — Dec 2018 **Ph.D. Fellowship**
Granted by National Council for Scientific and Technological Research (CONICET). Declined.
- Apr 2015 — Mar 2016 **Research Fellowship**
Granted by Instituto de Altos Estudios Sociales, Universidad Nacional de San Martín.
- Mar 2009 — Mar 2010 **Research Fellowship**
Granted by National Council for Scientific and Technological Research (CONICET).
- Dec 2008 **Joaquín V. González Award**
Outstanding record of academic excellence
- Jul 2024 — Jul 2024 **Weizenbaum-Institut Visiting Fellowship**
Visiting Fellowship
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TEACHING (SELECTION)

- Mar 2023 — Jul 2023 **Money, currencies, and trust dynamics in the financial periphery**
Goethe University Frankfurt (Germany)
Department of Sociology and Political Science
Master's course (taught with Prof. Dr. Barbara Brandl)
- Mar 2021 — Jul 2021 **Economy & Society II**
University of Cologne & Max Planck Institute for the Study of Societies
Graduate School in Management, Economics and Social Sciences.
PhD and Master's course (Prof. Jens Beckert's teaching assistant).
- Feb 2016 — Apr 2016 **Introduction to Social Studies**
National University of San Martín (Argentina)
School of Social Sciences
Bachelor's course
- Feb 2011 — Apr 2011 **Social Perspectives on Medical Studies**
National University of Comahue
Faculty of Medicine
Bachelor's course (online)
- Aug 2010 — Dec 2010 **Social Anthropology**
National University of Comahue
Faculty of Health and Environmental Sciences

Bachelor's course

Mar 2010 — Dec 2010

Social Perspectives on Medical Studies

National University of Comahue

Faculty of Medicine

Bachelor's course

Mar 2010 — Dec 2010

Latin-American History

National University of Comahue

Faculty de Humanities

Bachelor's course (Teaching Assistant)

RESEARCH COLLABORATIONS

Mar 2023 — Present

Research Associate

Project Socio-History of Inflation. PICT, Directed by Dr. Mariana Heredia.

Mar 2018 — Present

Affiliated Researcher

School of Social Sciences, National University of San Martín

Mar 2015 — Mar 2016

Research Assistant

Project The social meanings of Peronism & Kirchnerism. CONICET Project, Directed by Dr. Alejandro Grimson

Mar 2012 — Apr 2016

Research Assistant

Project Sociology of Money: Monetary Evaluations & Social Inequality. CONICET Project, Directed by Dr. Ariel Wilkis

LANGUAGES

Spanish

Native speaker

French

Highly proficient

English

Highly proficient

German

Highly proficient

SKILLS

Microsoft Office Word

Qualitative Content Analysis

Microsoft PowerPoint

Qualitative survey design

Microsoft Excel

Archival research

Qualitative Interviews

Statistical analysis (SPSS)

Data analysis and coding
(MaxQDA)

Reference Management
(Endnote)

Personality-Based Academic Communication (Sylvia Löhken) (2023)

Optimizing Your CV for Grant Applications (Bettina Heiss) (2023)

Reviewer and Editor Roles in Academic Journals (Prof. Dr. Rolf van Dick) (2023)

Collaborative Funding (Dr. Babette Regierer) (2023)

Conference Presentations (Rick Oquita)(2022)

Storytelling (Robert Koetter) (2022)

Grant proposal writing (Dr. Babette Regierer) (2021)

How to teach online (Dr. Annika Zorn) (2021)

Discourse Analysis Workshop (Dr. Reiner Keller) (2018)

**METHODS SCHOOLS
AND SUPPLEMENTARY
COURSES**

Basics in MaxQDA Workshop (Dr. Daniel Rasch) (2017)
Qualitative Analysis, ECPR Methods School (Dr. Marie-Hélène Paré) (2017)
Ethnography Workshop (Dr. Javier Auyero) (2017)
Text Analysis and Topic Modeling Workshop (Dr. Jan Riebling) (2017)
Qualitative Interviews Workshop (Dr. Paul Sebastian Ruppel) (2016)
Historical Analysis and Archival Work Workshop (Dr. Silvia Mallo) (2010)
Paleography Workshop (Dr. Rosana Vasallo) (2009)
Methods in Historical Anthropology Workshop (Dr. José Fernández Rota Monter)
(2008)

REFERENCES

**Prof. Jens Beckert from Max Planck Institute for
the Study of Societies**

beckert@mpifg.de

**Prof. Juliet Johnson from McGill University -
Department of Political Science**

juliet.johnson@mcgill.ca